

Empowering Students: Peer Advising through Social Media

Mette Kloch, Senior Advisor

Scott Lewis, Team Leader



1500+ applicants

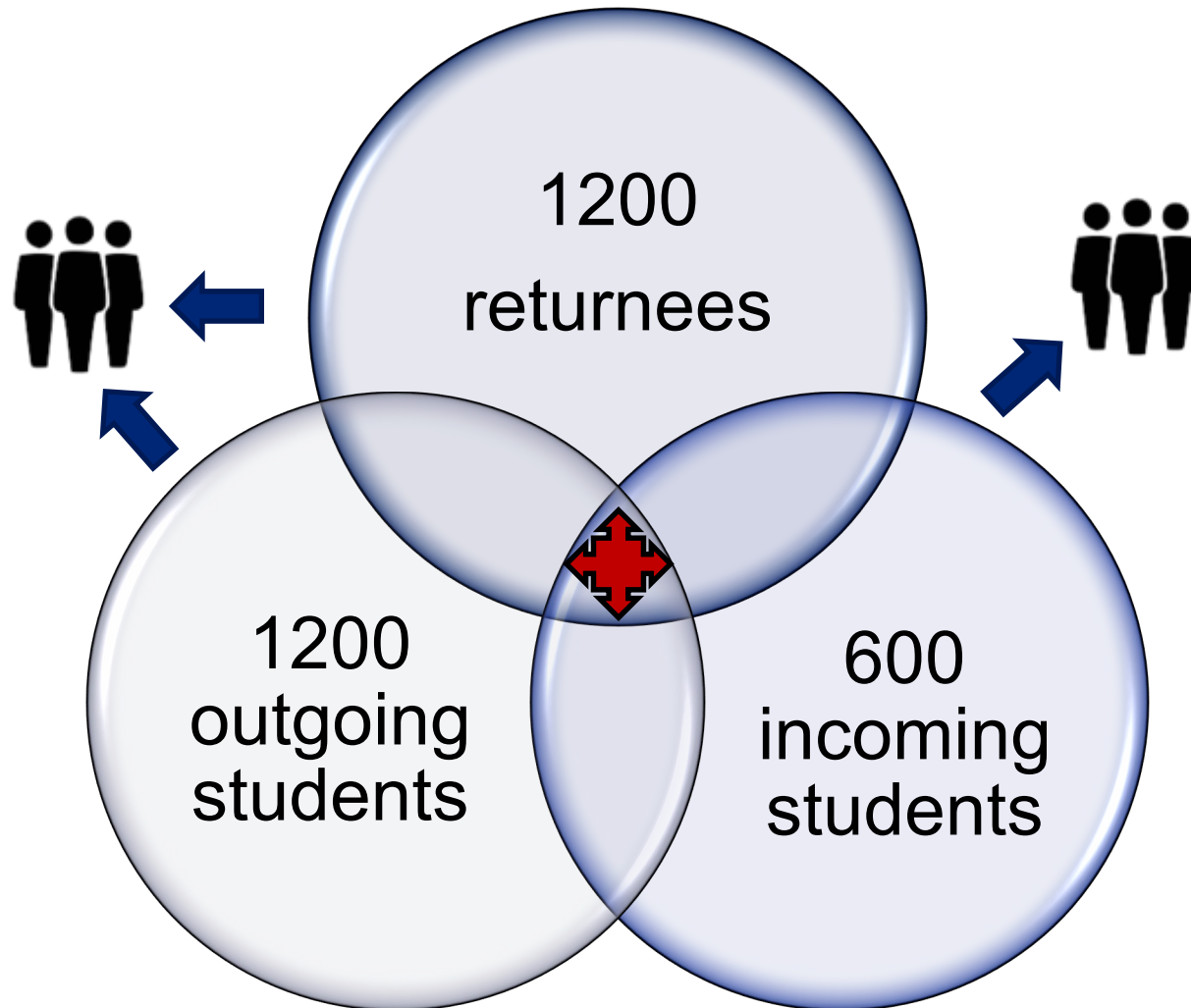


Individual help



Facebook Networking Groups

Potential peer-advising




Are they interested?










Facebook groups

- 96% of young people in Denmark use Facebook (age 16-24)










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[Home](#)
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Canada - CBS exchange networking


 Closed group

- About
- Discussion**
- Chats
- Members
- Events
- Photos
- Group insights
- Moderate group
- Group quality




Shortcuts

-  Canada - CBS exchange...




[Joined](#)
[Notifications](#)
[Share](#)
[More](#)

[Write post](#)
[Add photo/video](#)
[Live Video](#)
[More](#)





[Photo/Video](#)
[Watch Party](#)
[Tag friends](#)
[More](#)



NEW ACTIVITY


Josefine


17 May

Hi former exchange students! Does anyone know if you have to buy a return ticket even though you plan to travel directly elsewhere from Canada? 😊







 2
  4 comments

 Like
  Comment

INVITE MEMBERS [Embed invitation](#)



MEMBERS [387 members](#)


DESCRIPTION [Edit](#)

This group is for CBS students selected by the International Off... [See more](#)

GROUP TYPE

General

LOCATION


[Add Location](#)

Introductions

Invite ❖ Accept ❖ Introduce



The screenshot shows a series of Facebook posts from a user named Mette Kloch-Cbs. Each post includes a profile picture of a person wearing a hat, the user's name, and the text of the post. The posts are arranged in a vertical list, with each post followed by a response box labeled 'Skriv et svar ...'.

Mette Kloch-Cbs Alessandro, Dorothy, Jessica, and Mélissia, please connect with the three students in this group who went to HEC last year: Nina, Alexandra and Ann-Sophie.
Synes godt om · Svar · 3 · 29. februar kl. 10:35

Mette Kloch-Cbs Welcome to Jean-Philippe and Maxime who are from HEC currently studying at CBS. Please meet Aleksandra, Alessandro, Dorothy, Jessica and Mélissia who will be going to HEC Montréal in the fall semester.
Synes godt om · Svar · 3. marts kl. 10:36

Mette Kloch-Cbs Alessandro, Dorothy, Jessica, Mélissia, Aleksandra, Kevin, André. Let me introduce you to Valentine who is currently studying at CBS from HEC Montréal.
Synes godt om · Svar · 7. marts kl. 09:32

Mette Kloch-Cbs Selma, Johan, Mads and Nicolai Oliver let me introduce you to Alex and Liam. from McGill University who are on exchange at CBS right now. Also, Camilla is a CBS student who went to McGill last semester
Synes godt om · Svar · 1 · 29. februar kl. 10:38

Alex Orlicki Here if anybody has questions!
Fjern Synes godt om · Svar · 1 · 29. februar kl. 16:04

Mette Kloch-Cbs Welcome to Jamil who is also from McGill University. Let me introduce you to Selma, Johan, Mads, Nicolai Oliver, and Rebekka who are going to McGill in the fall semester.
Synes godt om · Svar · 11. marts kl. 12:54

Mette Kloch-Cbs Helene, Louise, Emma, Sofie and Camilla - you can meet Jeppe who went to Queen's University in fall 2015
Synes godt om · Svar · 4 · 29. februar kl. 10:42

Mette Kloch-Cbs Welcome to Vivien who is also going to Queen's
Synes godt om · Svar · 1 · 3. marts kl. 10:37

Camilla Trinh Hey Vivien! All of us who are going to Queen's this fall, made a group. You can join here:
<https://www.facebook.com/groups/1709451099278602/members/>

Taking off

UW Madison also represented: Mikkel and Isabella will be joined by many more. Be sure to eat the cheese curds 🧀

Karina, Mathias, Frederik and Louise who are now back at CBS, might have something to add?

28 comments

Like

Comment

Karina Best decision ever!! I siger bare til, så har vi masser af gode tips

Like · Reply · 17w

8

Mo Terki replied · 2 replies

Maylis Enjoy your time there! You're gonna love it! Feel free to reach out if you have questions 😊

Like · Reply · 17w

2

Victor Christensen KK altid! Red Rock om onsdagen til \$1 patties, torsdagen til \$0.25 rail drinks på Whiskey Jack's

Like · Reply · 17w

2

Scott Lewis Adding Paul, Nico, Hanne and Nora

Like · Reply · 17w

3

Nico psyched to go 🙌
Let's go Badgers! 🐾

Like · Reply · 17w

3

Andreas Yeah feel free to reach out, in case you have a partner who you would like to bring along I can vouch for it being possible and affordable 👍

Like · Reply · 17w

1

Paul J. Anyone who took Finance courses at Madison?

Like · Reply · 17w · Edited

1

Ludwig Skogman replied · 17 replies

Paul J. Anyone who took Finance course

Like · Reply · 17w · Edited

Hide 17 replies

Andreas Ercolao Ludwig

Like · Reply · 17w

Ludwig Paul finance get. Try real estate finance with Prof. Ridd

Like · Reply · 17w

Paul J. n what really? Because of p

Like · Reply · 17w

Ludwig Well, lot's of reasons. I Wisconsin School of Business sending out that most of the classes within the finance restricted for exchange students due to M reserved spots. Me and Marc were... See

Like · Reply · 17w

Ludwig n However, it might be a bachelor's student rather than a master's.

But, to get back. The real estate department actually really well-renowned and is considered the best real estate department in the who... \$

Like · Reply · 17w

Ludwig But, if you're into quan wouldn't recommend the real estate department of Economics.

Like · Reply · 17w

Paul J. n I am studying a masters b you think that increases my chances?

Like · Reply · 17w

Ludwig Well, It doesn't give you having too much experience at least but it when you have to meet their prerequisites

Ludwig n Well, It doesn't give you the problem of having too much experience at least but it can be troublesome when you have to meet their prerequisites. But that is up to each teacher to decide!

Like · Reply · 17w

1

Paul J. Ah man that's kind of a requirement if I go on exchange:/

Like · Reply · 17w

Ludwig n No worries, you'll get a hold of some courses. What kind of finance do you want to take?

Like · Reply · 17w

1

Paul J. like Corporate Finance, Financial Modelling, Statement Analysis, Private Equity...

Like · Reply · 17w

Thomas I took 100 introductory financial accounting, no prerequisites needed.

Like · Reply · 17w

Paul J. I am talking about Graduate Courses 😊

Like · Reply · 17w

1

Ludwig got accepted into Financial Statement Analysis so that one you should be fine with. Also, the three fin. classes that me and Marc couldn't take should be fine for you also.

Like · Reply · 17w

2

Ludwig Since you're not a finance student

Like · Reply · 17w

1

Paul J. And that's Graduate (500+)?

Like · Reply · 17w · Edited

Ludwig n Yeah.

Like · Reply · 17w

1

Students doing my job



Sven

21. maj 2015

Hi Scott Lewis, would session we had earlier have sent the form to appointment with the from the US? Thanks

Scott Lewis

Synes godt om



Ali 4. You only have to bring these items for your appointment: sevis payment receipt, confirmation that you have filled the DS-160, appointment confirmation, the visa document from your university, one 5X5 pas photo, one passport. The whole thing from entering to leaving the embassy takes 20 minutes.
21. maj 2015 kl. 23:11 · Fjern Synes godt om · 1



Ali 5. The powerpoint is on e-campus. Under international office
21. maj 2015 kl. 23:13 · Fjern Synes godt om · 2



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21. maj 2015 kl. 23:11 · Fjern Synes godt om · 1



Ali 5. The powerpoint is on e-campus. Under international office
21. maj 2015 kl. 23:13 · Fjern Synes godt om · 2



Scott Lewis Ali - thank you for doing my job. Sven I hope these links are sufficient?
22. maj 2015 kl. 08:56 · Synes godt om · 2



Marianne this might be a stupid question, but I am Norwegian but have an adress and a CPR number etc. in Denmark. do I apply for a visa from Denmark or from Norway?
22. maj 2015 kl. 12:59 · Fjern Synes godt om · 2



Scott Lewis Marianne - you can do either. What fits you best.
22. maj 2015 kl. 13:02 · Synes godt om

Peer advising

1 question
10 students replying
15 comments



Stine [redacted]

19. marts

Hi former exchange students!

Does anybody have experience entering Canada without a return ticket? Do they require evidence that you're leaving the country?

Se oversættelse



Synes godt om



Kommenter

2

✓ Set af 182



Anne [redacted] Josephine [redacted]

Synes godt om · Svar · 19. marts kl. 21:45



Rebekka [redacted] I entered without a return ticket, and they didn't ask for it 😊 But not sure what the rules are...

Se oversættelse

Synes godt om · Svar · 1 · 19. marts kl. 21:46

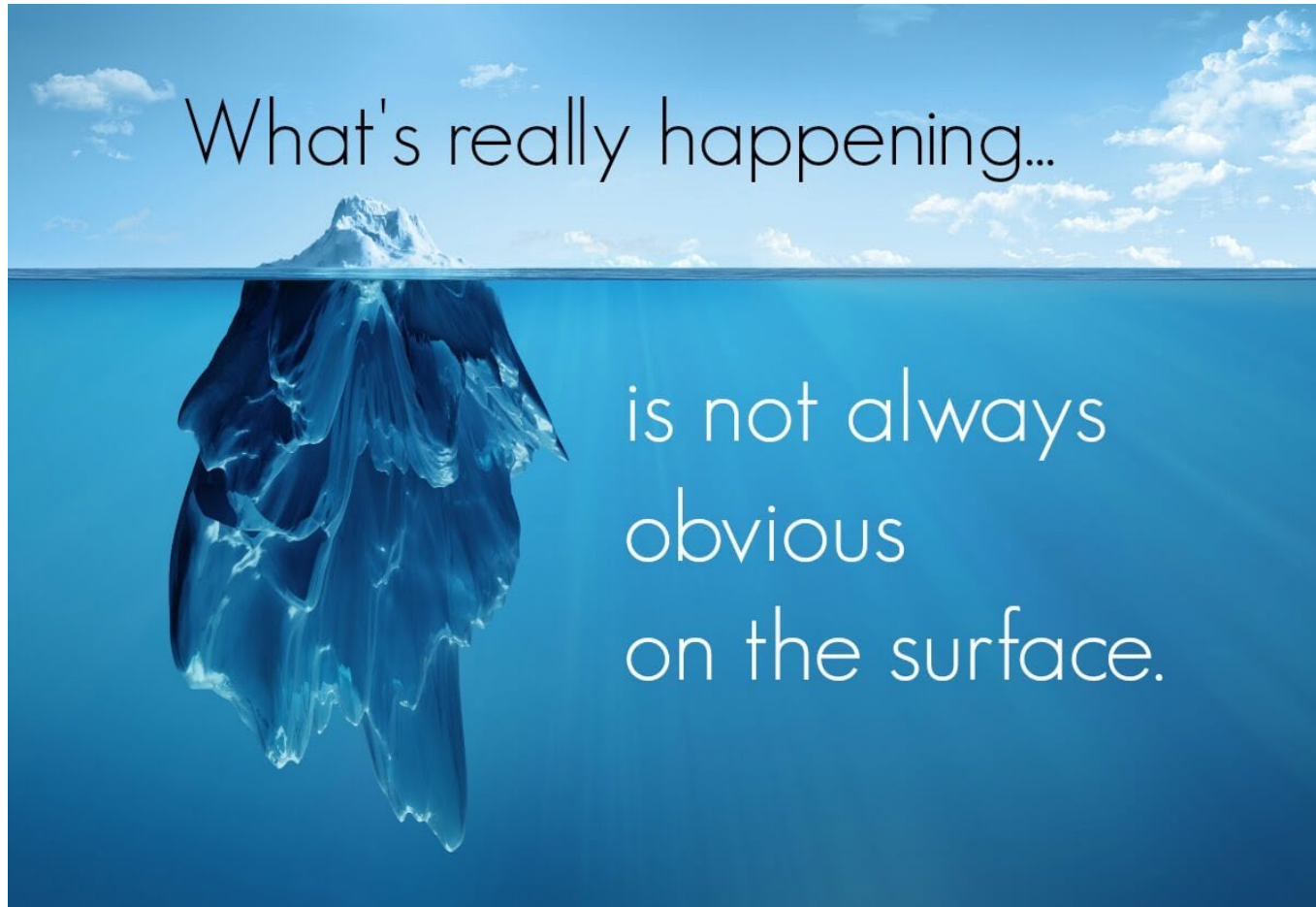


Josephine [redacted] I entered without one and i was asked some critical questions about why I didn't have one, it wasn't very pleasant but they let me in 😊

Se oversættelse

Synes godt om · Svar · 1 · 19. marts kl. 21:48

Networking

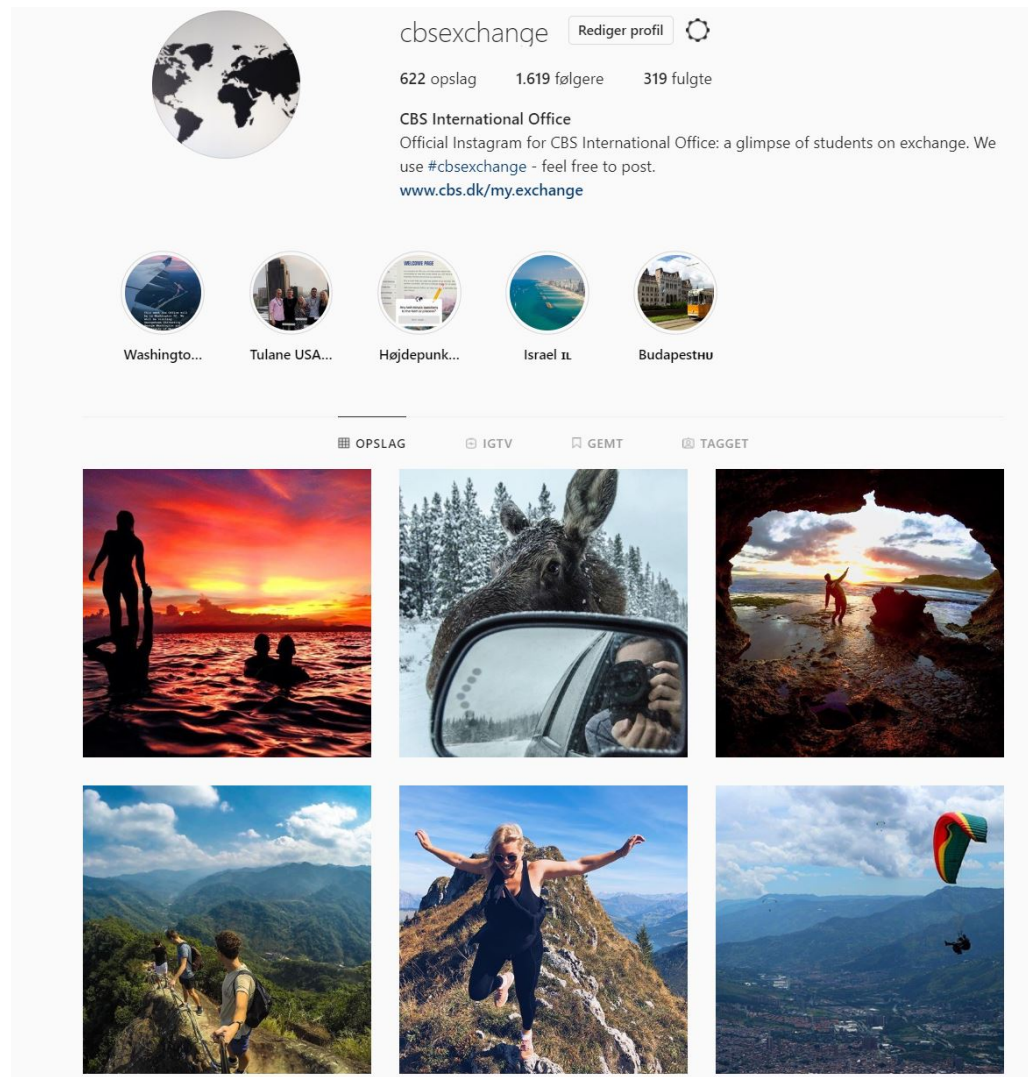


- [illegible]

Instagram

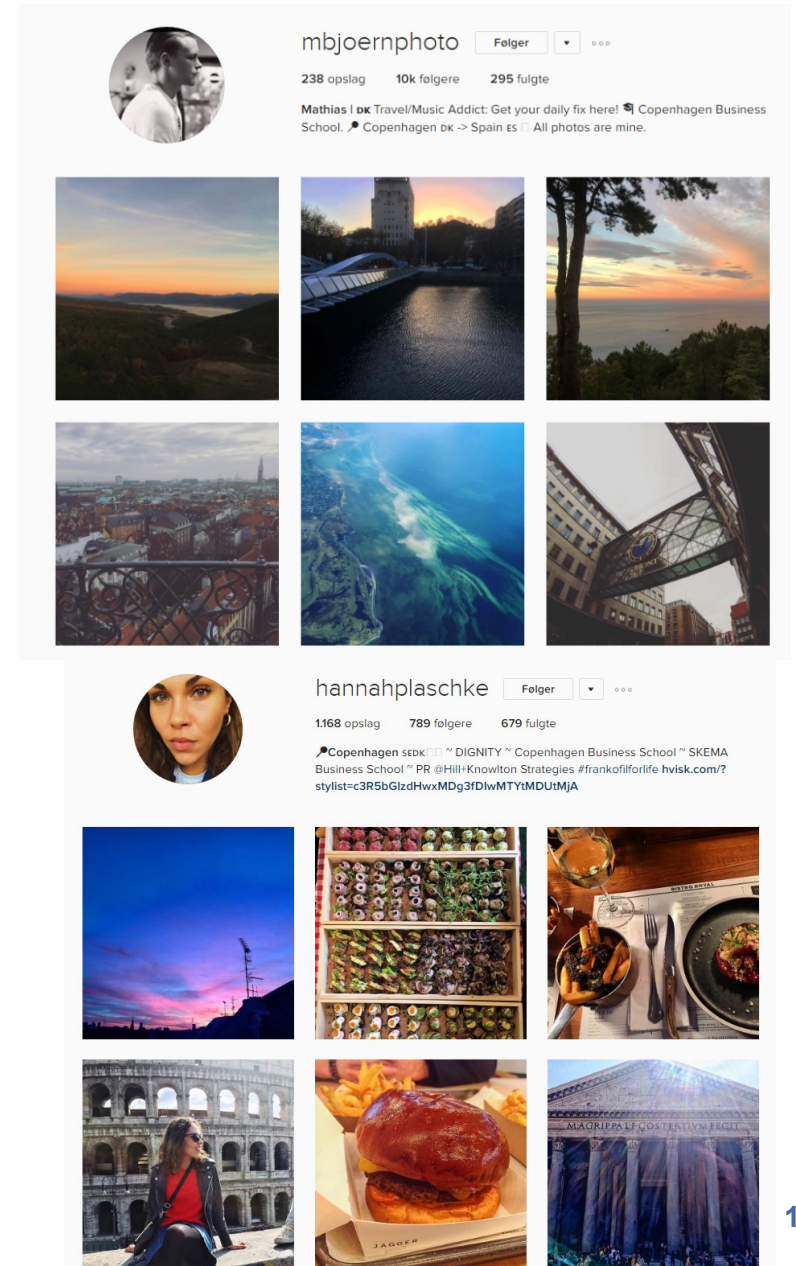
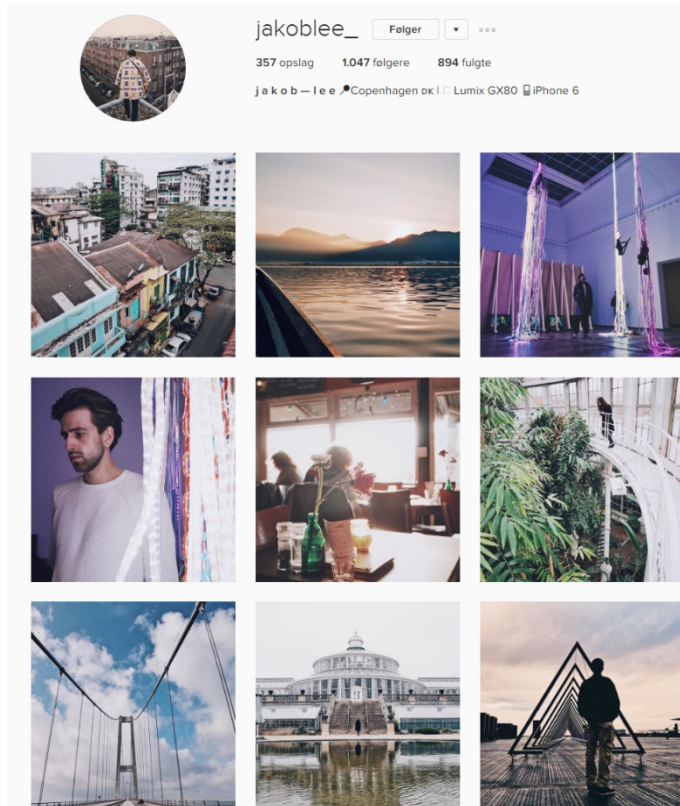


#cbsexchange

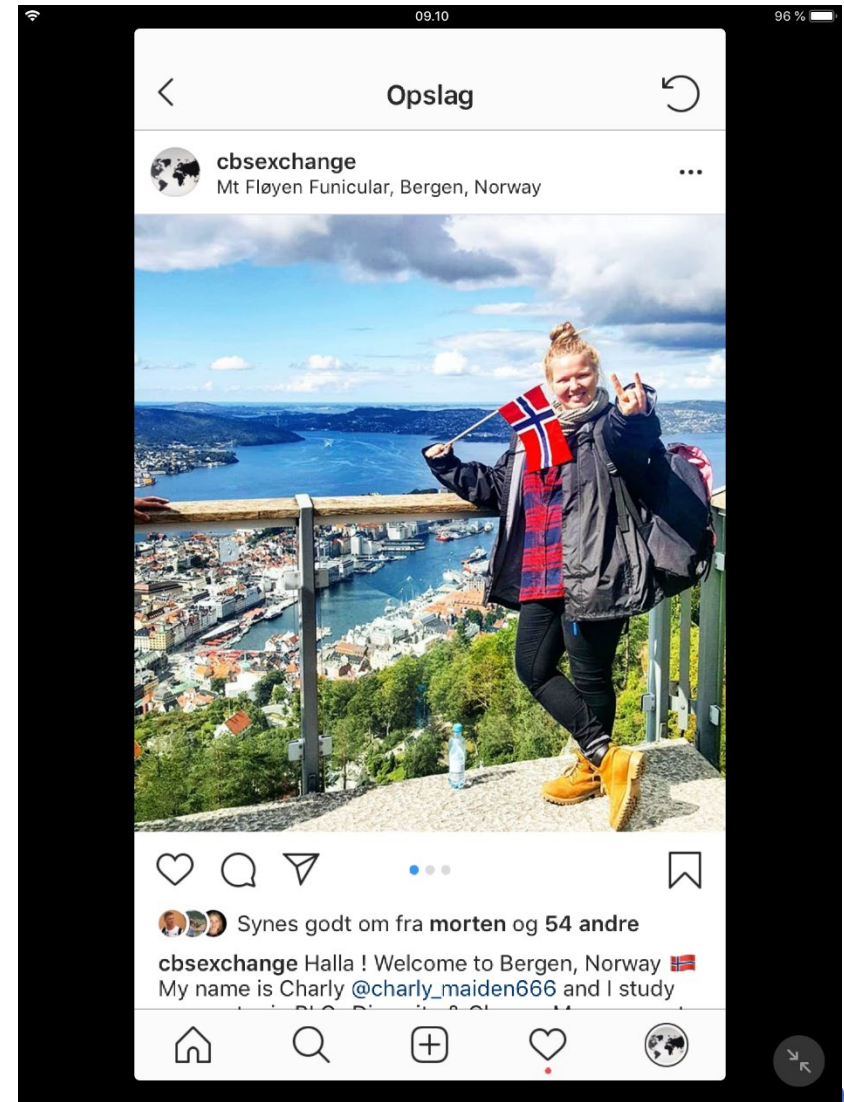


Focusing

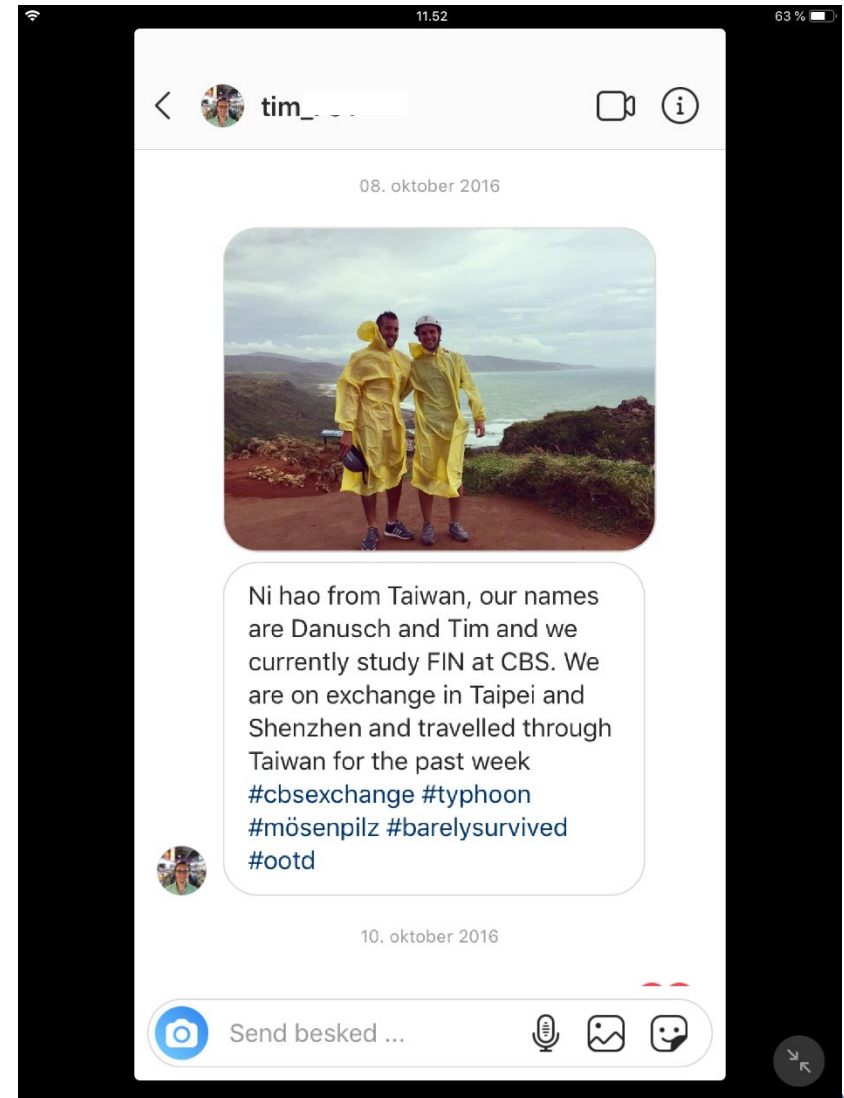
- Stalking
- Followers
- Influencers
- Take overs



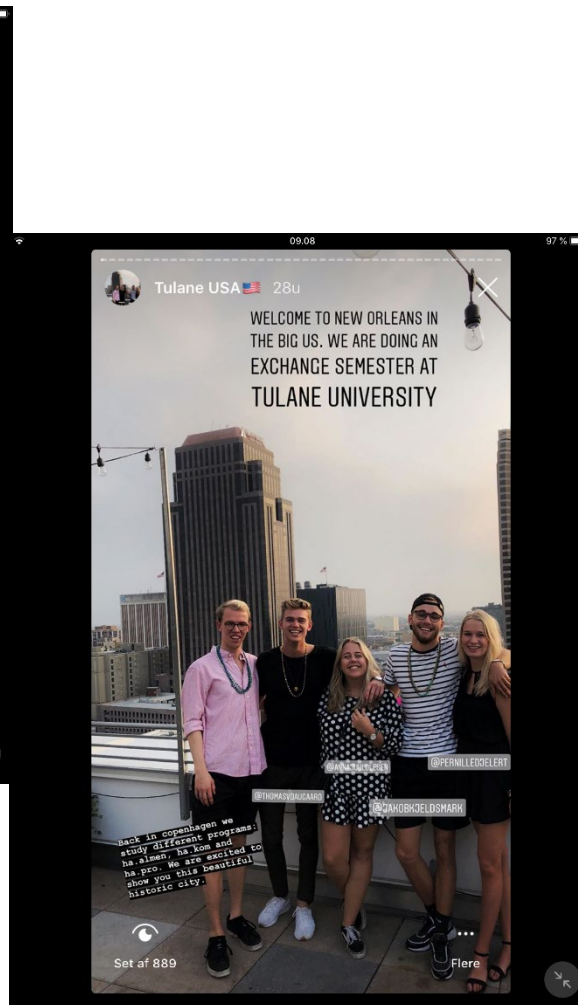
Take overs / marketing



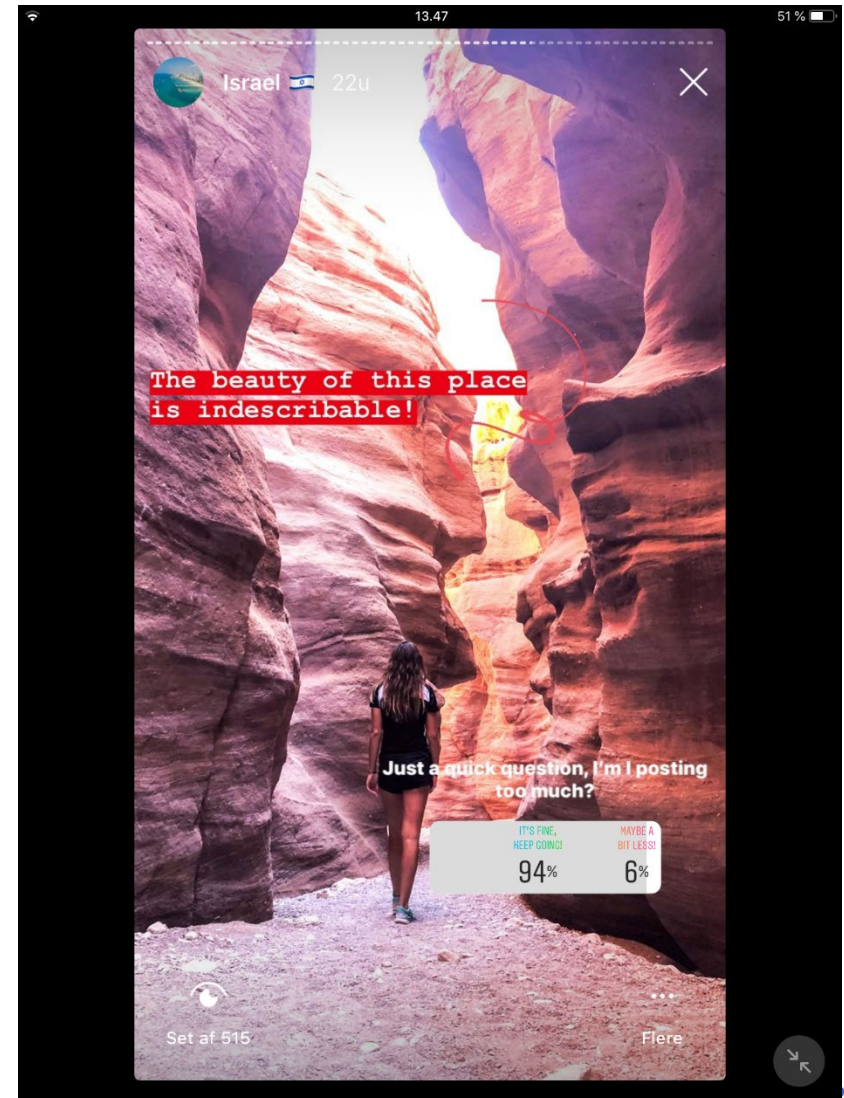
Take overs part II



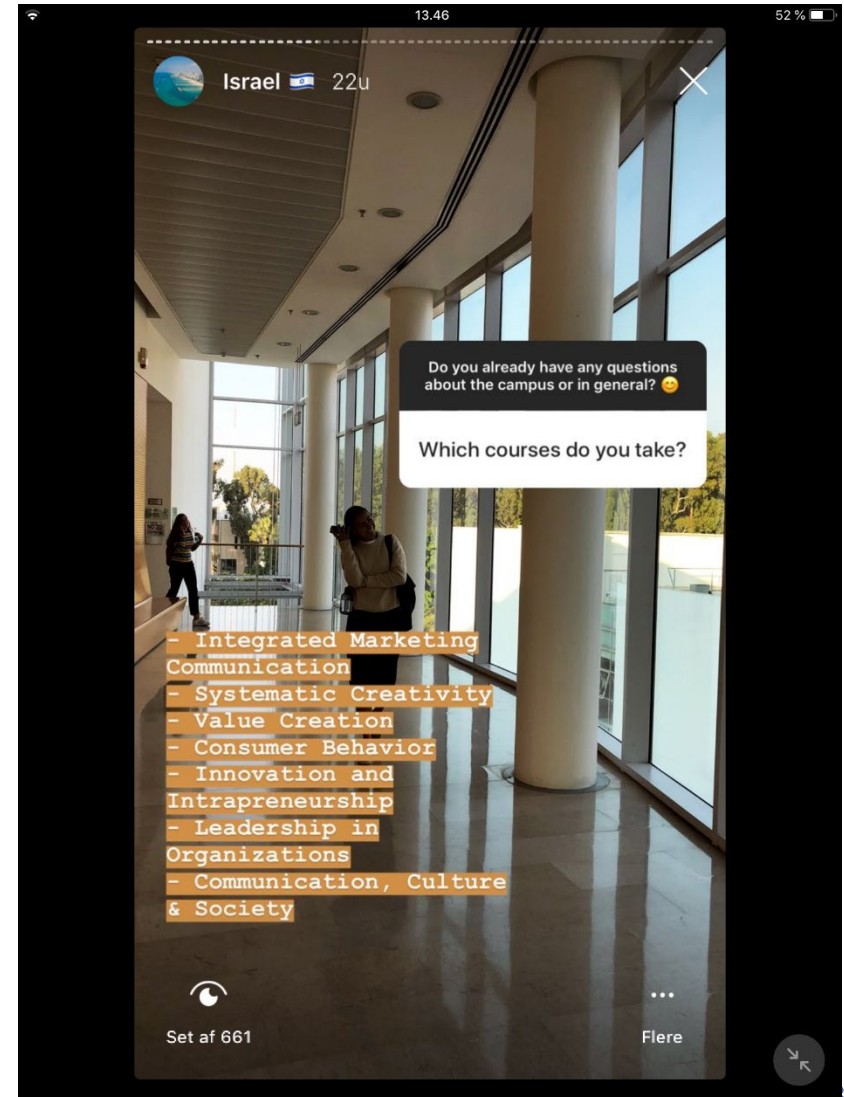
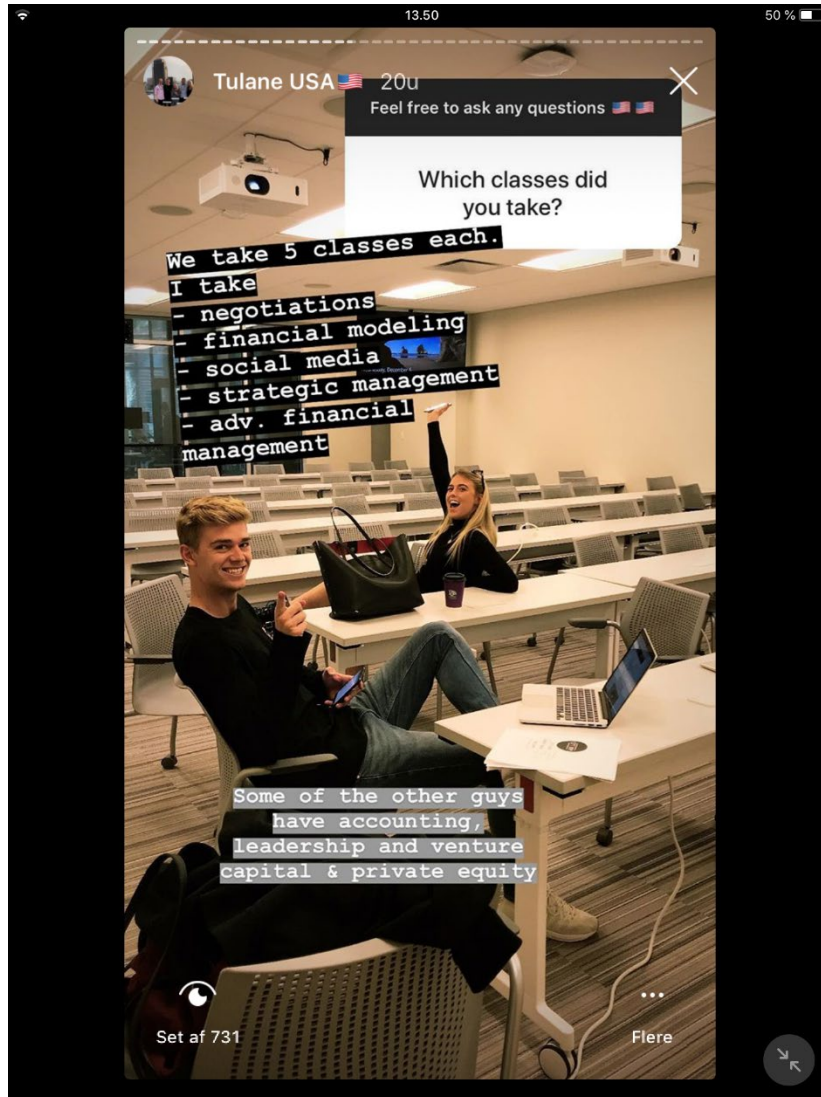
Stories



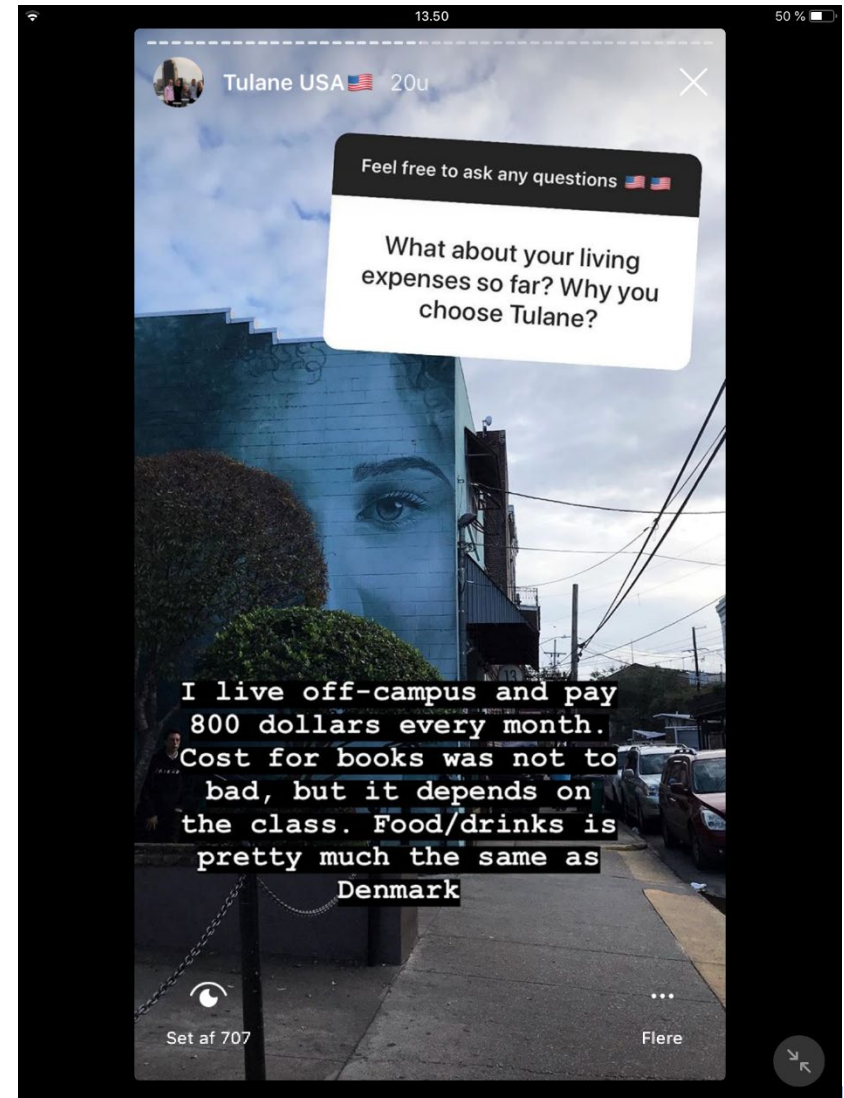
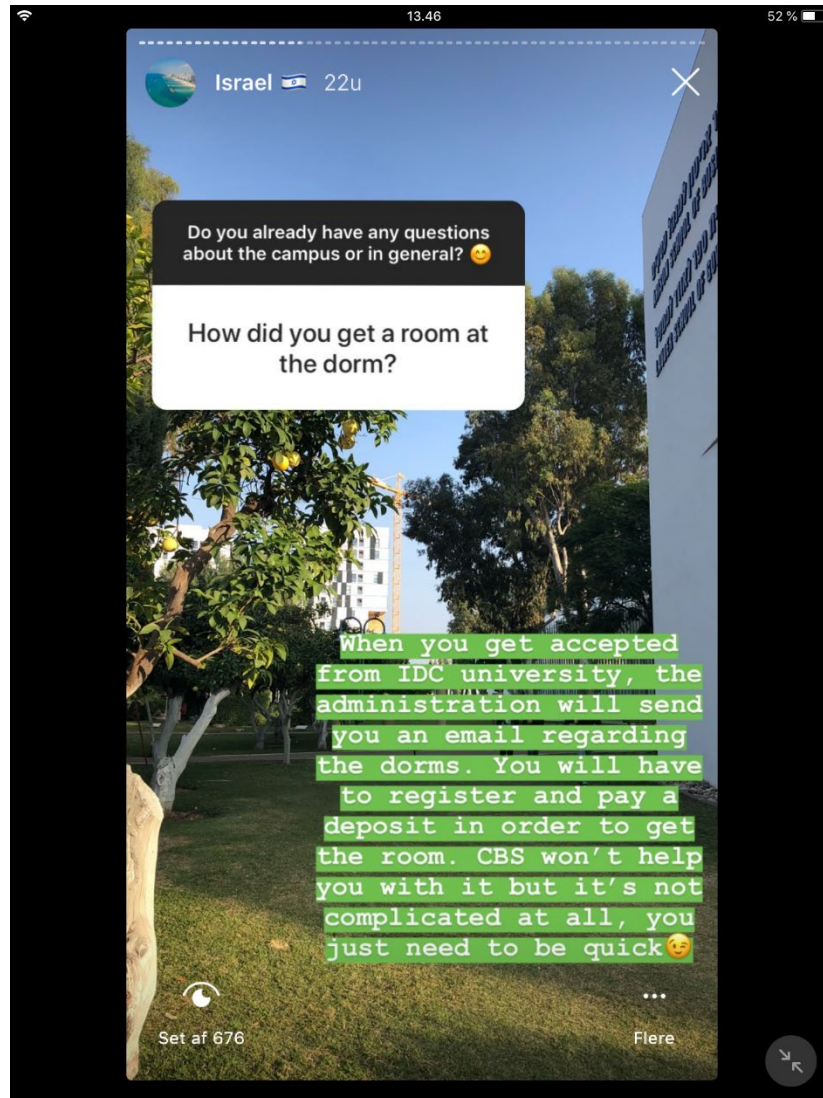
Students connecting



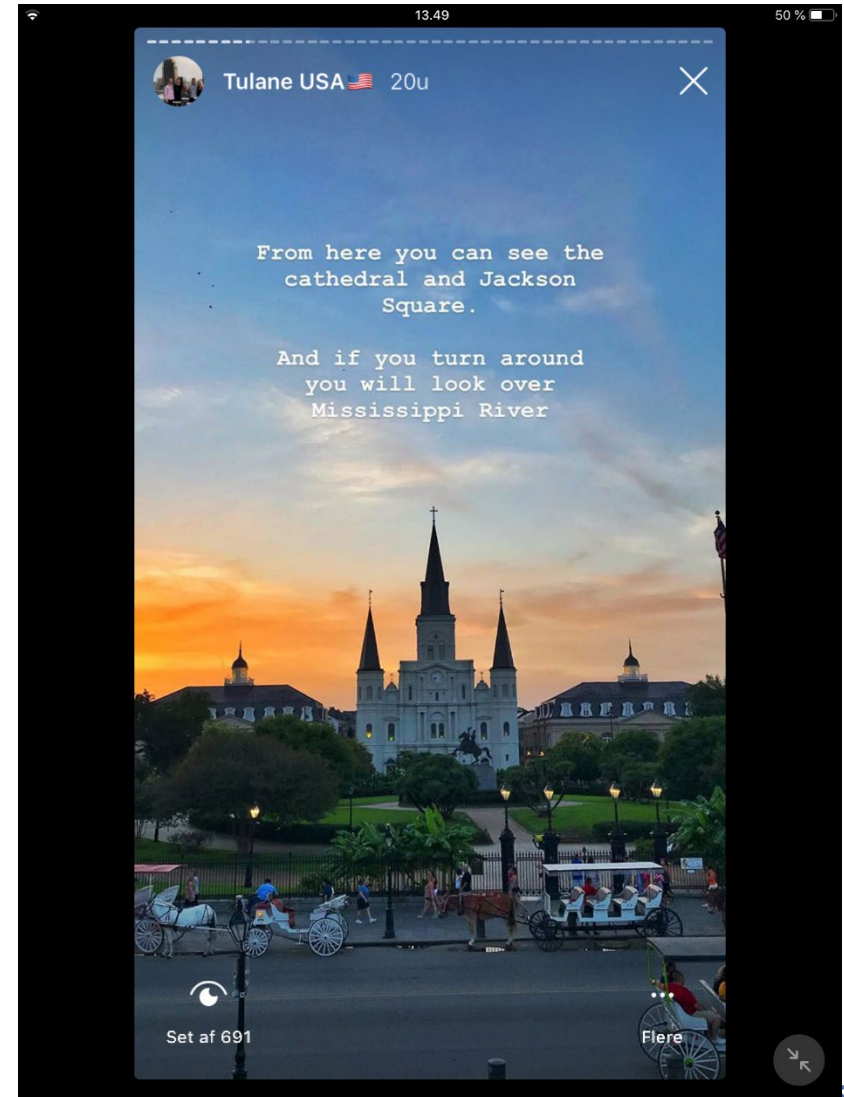
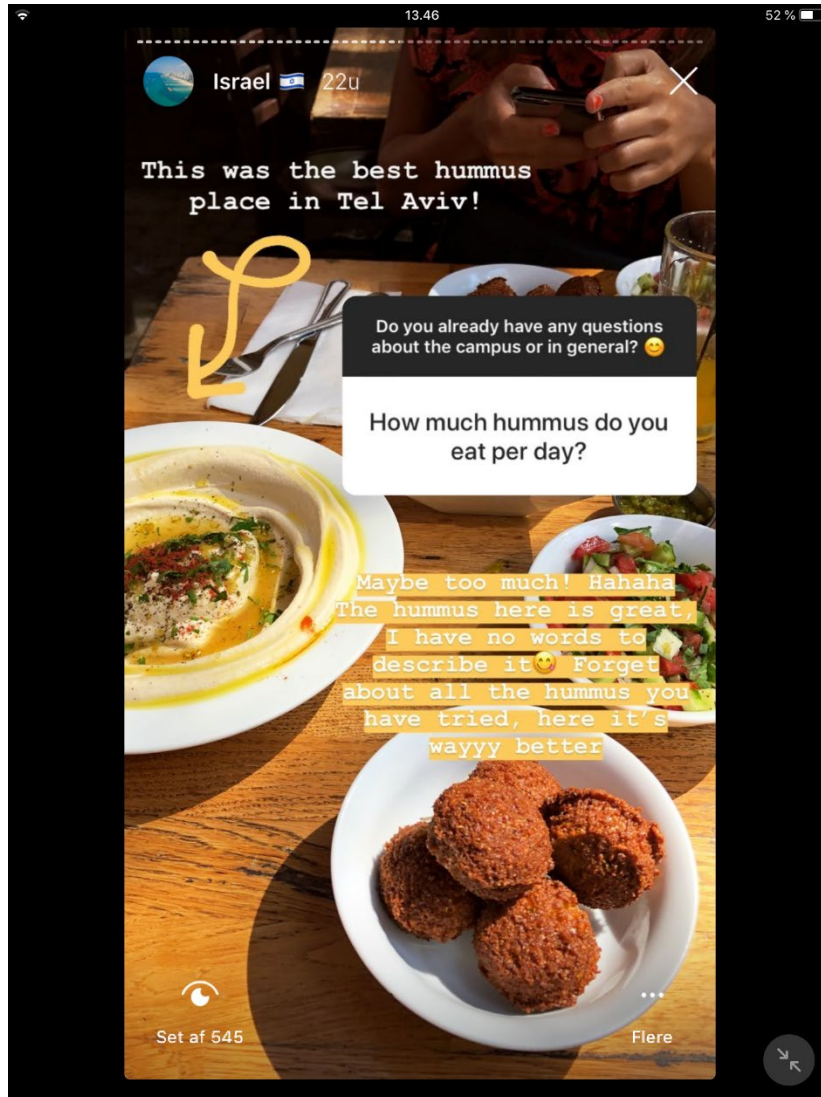
Courses abroad



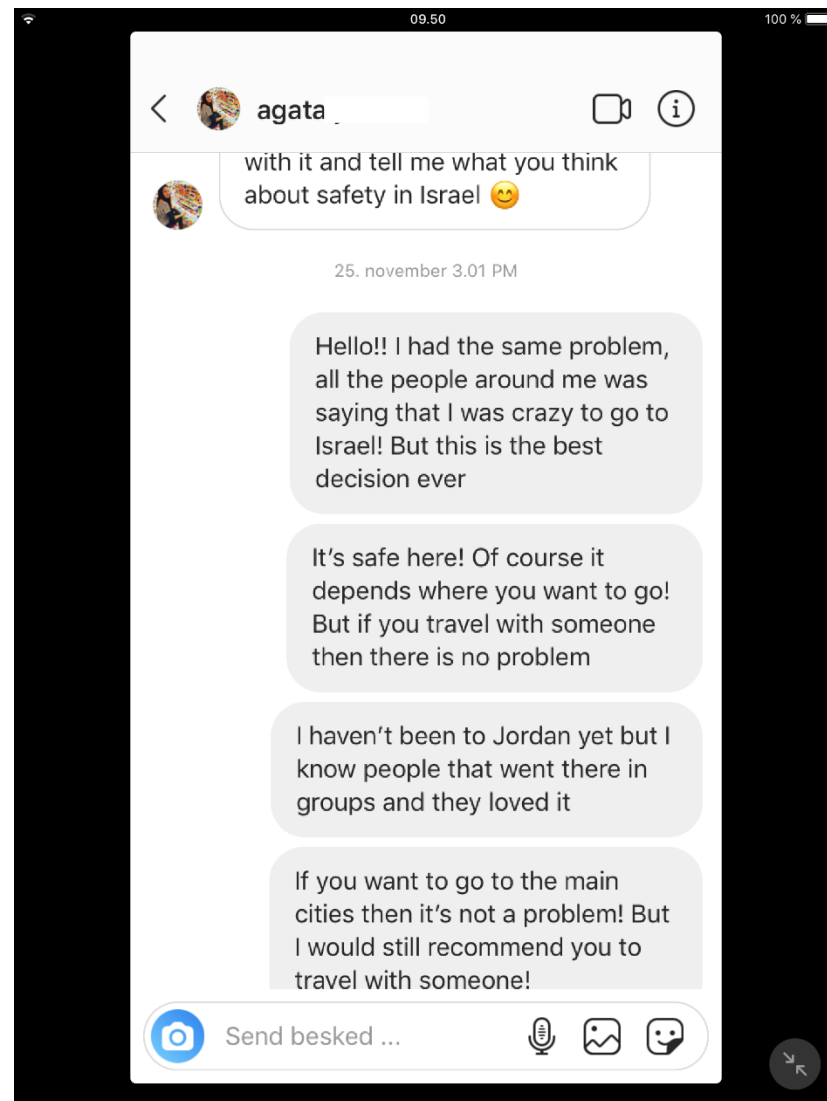
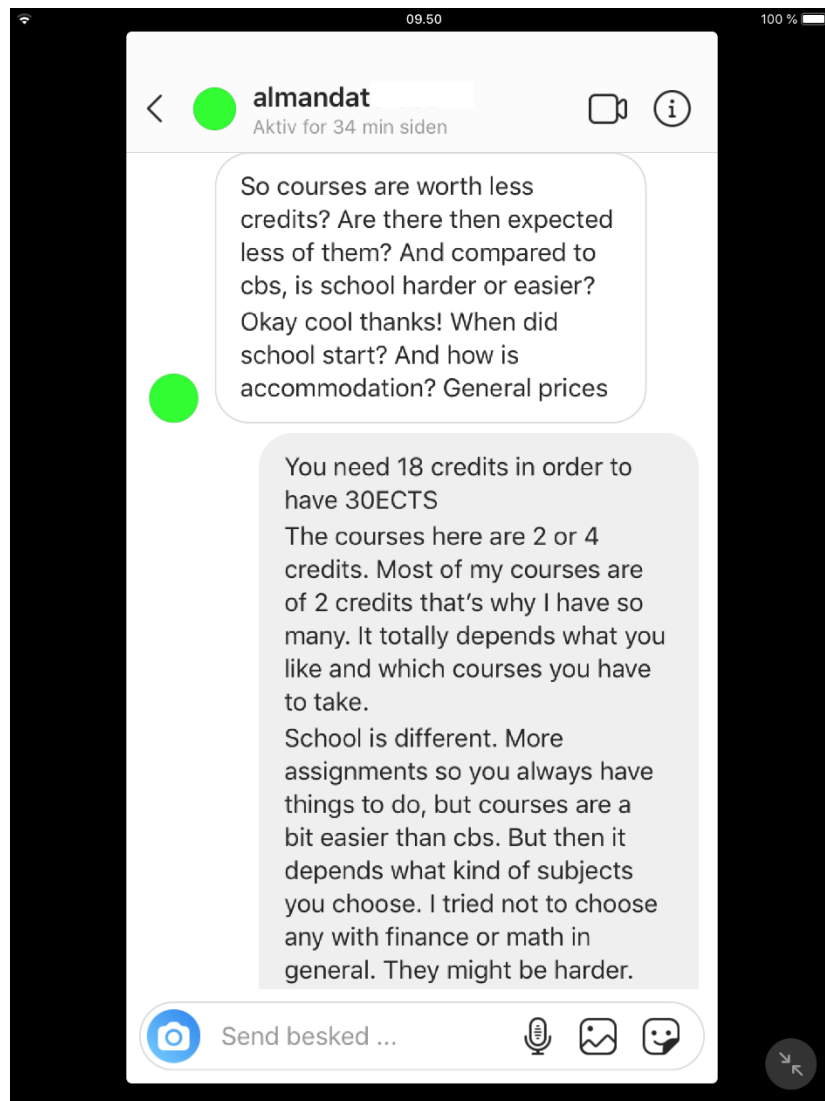
Living abroad



Personal stories



Q&A



- [illegible]



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Facts

97 % of young people in Denmark age 16-24 are using one or more social media.

96 % use Facebook
87 % use Snapchat
75 % use Instagram



3 out of 5 post their own photos, videos and comments

The younger they are, the more social media they use.
One platform is not enough

(Source: Danmarks Statistik, 2018)